PHARMACEUTICALS & MEDICAL DEVICES BUREAU OF INDIA (PMBI)



(Set up under the Department of Pharmaceuticals, Govt. of India) E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi - 110055



WALK - IN - INTERVIEWS

Advt. No. 03/2022

Pharmaceuticals & Medical Devices Bureau of India (PMBI) is the implementing agency for Pradhan Mantri Bhartiya Janaushadhi Pariyojana of Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India. The objective of the scheme is to make available quality generic medicines at affordable prices to all. PMBI is expanding it's operations and has urgent requirement on various positions. Walk-in-Interviews for such positions shall be held as follows:

S. No.	Name of Posts	No. of	Department	Walk-in-Interviews	
		Vacancy		(Date, Day and Time)	
1.	Senior Executive	01	IT & MIS	24.08.2022 (Wednesday)	
				(10:30 AM to 01:00 PM)	
2.	Executive	01	Media	24.08.2022 (Wednesday)	
	(Communication)			(02:00 PM to 05:00 PM)	
3.	Deputy Manager	01	Sales &	25.08.2022 (Thursday)	
			Marketing	(10:30 AM to 12:30 PM)	
4.	Senior Marketing	03	Sales &	25.08.2022 (Thursday)	
	Officer		Marketing	(12:45 PM to 02:00 PM)	
5.	Marketing Officer	04	Sales &	25.08.2022 (Thursday)	
			Marketing	(02:30 PM to 05:00 PM)	

Eligible candidates may appear for Walk-in-Interviews at Pharmaceuticals & Medical Devices Bureau of India (PMBI) at E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi - 110055. For application form, detailed terms and conditions visit at our website: janaushadhi.gov.in.

Pharmaceuticals & Medical Devices Bureau of India

Details of Posts, Eligibility Criteria, Emoluments and Job Description

IT & MIS

01. Senior Executive (IT & MIS)

1	Posts Name	Senior Executive		
2	No. of Vacancy	01 no.		
3	Department	IT & MIS		
4	Age (Maximum)	30 Years		
5	Qualification	BCA/B.Tech. or B. Sc. in Computer Science.		
		(MCA/M. Tech. or M. Sc. Computer Science in will be an added		
		advantage)		
6	Experience	Minimum 03 years' experience in IT/MIS.		
		Candidates having experience in same profile in Government		
		sector shall be given preference.		
7	Consolidated Pay	Rs. 30,000/month		
8	Conveyance Allowance	Rs. 6,000/month		
		· ·		
9	Telephone Allowance	Rs. 1,000/month		
10	Other Facilities	1. Provident Fund Facilities as per norms		
		2. Group Mediclaim Policy of Rs. 05 Lacs		
		3. Group Term Life Insurance of Rs. 10 Lac		
		4. Group Accidental Insurance of Rs. 10 Lacs		
11	Place of Posting	Delhi & NCR		
12	Job <mark>De</mark> scription	1. To work on coding language like ASP. NET/PHP with CMS		
		(content management system) or any other frameworks		
		including database ie; SQL / My SQL		
		2. Responsible for preparation of algorithms, flow charts and		
		payment gateway integration.		
		3. Responsible for Functional/Technical design documentation		
		and Crystal reports analysis.		
		4. Responsible to work with any open-source cross-		
		platform/web servers.		
		5. Research and identify solutions to software and hardware		
		issues of PMBJKs users.		
		6. Diagnose and troubleshoot technical issues, including		
		account setup.		
		7. Refer to internal database or external resources to provide		
		accurate tech solutions.		
		8. Prioritize and manage several open issues at one time.9. All day-to-day matters pertaining to above & any other		
		responsibilities assigned by Management.		
13	Contract period	03 Years.		
	Commen periou	Contract shall be renewed on satisfactory performance.		
		Commence of the control of the contr		

MEDIA
02. Executive (Communication)

	D () T	E		
1	Posts Name	Executive		
2	No. of Vacancy	01 no.		
3	Department	Media		
4	Age (Maximum)	28 Years		
5	Qualification	Graduation in any discipline except music & fine arts.		
		Candidate must have excellent writing and oral communications		
		skills. (MBA (Mass Communication/Journalism) will be an		
		added advantage)		
6	Experience	Minimum 01-year experience of working in communication		
		department in any reputed organization. Candidates having		
		experience of working in Government sector shall be given		
		preference.		
7	Consolidated Pay	Rs. 25,000/month		
8	Conveyance Allowance	Rs. 5,000/month		
9	Telephone Allowance	Rs. 500/month		
	refeptione rinowance	RS. 500/ Hortur		
10	Other Facilities	1. Provident Fund Facilities as per norms		
		2. Group Mediclaim Policy of Rs. 05 Lacs		
		3. Group Term Life Insurance of Rs. 10 Lac		
		4. Group Accidental Insurance of Rs. 10 Lacs		
11	Place of Posting	Delhi & NCR		
12	Job Description	1. Noting, drafting and preparation of various documents, reports etc.		
		2. To manage all written communication of Media Department.		
		3. Responsible for writing and producing press releases and		
		presentations.		
		4. Responsible for replying all RTIs, Parliamentary Questions		
		and other queries of general public.		
		5. Dealing with enquiries from the Ministry, public, press, and		
		other Government agencies.		
		6. All day-to-day matters pertaining to above & any other		
10	Contract new 1	responsibilities assigned by Management.		
13	Contract period	03 Years.		
		Contract shall be renewed on satisfactory performance.		

SALES & MARKETING
03. Deputy Manager (Sales & Marketing)

1	Post Name	Deputy Manager Deputy Manager		
2	Department	Sales & Marketing		
3	Age (Maximum)	35 Years		
4	Qualification	B.Sc./B.Com./BBA/B.Pharma.		
		Professor will be given to M. Pharma /M.Sc. /MRA (Marketing)		
5	Experience	Preference will be given to M. Pharma/M.Sc./MBA (Marketing) Minimum 05 years' experience in Sales or Marketing in Pharma		
	1	Sector.		
		Candidates having experience in same profile in Government sector shall be given preference.		
6	Consolidated Pay	Rs. 50,000/month		
7	Conveyance Allowance	Rs. 7,000/month		
8	Telephone Allowance	Rs. 1,000/month		
9	Other Facilities	Provident Fund Facilities as per norms		
	Guier racinities	2. Group Mediclaim Policy of Rs. 5 Lacs		
		3. Group Term Life Insurance of Rs. 10 Lacs		
		4. Group Accidental Insurance of Rs. 10 Lacs		
10	Place of Posting	All India		
11	Job Description	 To Coordinate and oversee the Sales & Marketing functions for the implementation of the PMBJP scheme. To provide proper technical assistance and resource materials to manage Sales team and ensure effective communications and positioning of their activities. Ensure proper implementation of a comprehensive Sales & Marketing plans and communication program that will enhance the Organization's image and position in the marketplace. To assist in fixing the Sales targets and implementation and achievement of these in timely manner. Attraction of applications for opening of PMBJKs and ensure screening, selection and evaluation to confirm fulfilment of criteria as prescribed by PMBJP. Responsible for fixing the collection targets and achievement of the same in timely manner. Ensure processing of applications from selecting till the opening of the stores and help the party in establishing the Kendra. Ensure effective management within the Marketing & Sales, communications and public relations function. Organize mass contact programs and activities among the society through social organizations to increase awareness about PMBJK and help increasing foot falls to the stores to increase the sales. 		

		10. Any other responsibilities assigned by Management.
12	Contract period	03 years. Contract shall be renewed on satisfactory performance.

04. Senior Marketing Officer (Sales & Marketing)

1	Posts Name	Senior Marketing Officer		
2	Department	Sales & Marketing		
3	Age (Maximum)	30 Years		
4	Qualification	B.Sc./B.Com./BBA/B.Pharma.		
		(M. Pharma/MBA (Sales/Marketing) or equivalent from		
		reputed Institutions / Universities will be an added		
		advantage.)		
5	Experience	Minimum 03 years' experience in Sales or Marketing in Pharma		
		Sector only.		
		Candidates having experience in same profile in Government		
		sector shall be given preference.		
6	Consolidated Pay	Rs. 30,000/month		
7	Conveyance Allowance	Rs. 6,000/month		
8	Telephone Allowance	Rs. 1,000/month		
9	Other Facilities	1. Provident Fund Facilities as per norms		
		2. Group Mediclaim Policy of Rs. 05 Lacs		
		3. Group Term Life Insurance of Rs. 10 Lac		
		4. Group Accidental Insurance of Rs. 10 Lacs		
10	Place of Posting	All India		
11	Job <mark>De</mark> scription	1. Leading and attracting all towards the noble Mission,		
		Pradhan Mantri Bhartiya Janaushadhi Pariyojana for opening		
		of new PMBJKs and for creating awareness.		
		2. Responsible to work, lead, correspond, network with		
		individuals, social organizations, NGOs, Govt. and Semi		
		Govt. organizations and other officials to open new PMBJKs		
		and to increase footfall of existing stores.		
		3. Develop and implementation of various plans & strategies to		
		ensure optimum sales from each Distributors/ Pradhan		
		Mantri Bhartiya Janaushadhi Kendras (PMBJKs).		
		4. Monitoring stocks at Distributors/ PMBJKs level with the		
		help of SAP and Head Office staff.		
		5. Ensure regular orders from Distributors/ PMBJKs sent for the		
		supply to CWH and ensure regular follow up with CWH for		
		timely supply.		
		6. Organize mass contact programs and activities among the		
		society to increase awareness about PMBJP and help		
		increasing foot falls to the stores to increase the sales.		
		7. Ensure all possible support to the Pradhan Mantri Bhartiya		
		Janaushadhi Kendras.		
		8. To co-ordinate with Media department to build the image of		
		PMBJP and create awareness about generic medicines.		

		9. All day-to-day matters pertaining to above & any other
		responsibilities assigned by competent authority.
12	Contract Period	03 Years.
		Contract shall be renewed on satisfactory performance

05. Marketing Officer (Sales & Marketing)

1	Posts Name	Marketing Officer
2	Department	Sales & Marketing
3	Age (Maximum)	28 Years
4	Qualification	BBA / B.Sc./ B. Pharma.
		(M. Pharma/MBA (Sales/Marketing) or equivalent from
		reputed Institutions/Universities will be an added advantage.)
5	Experience	Minimum 01-year experience in Sales or Marketing in Pharma
		Sector only.
		Candidates having experience in same profile in Government
		sector shall be given preference.
6	Consolidated Pay	Rs. 25,000/month
7	Conveyance Allowance	Rs. 5,000/month
8	Telephone Allowance	Rs. 500/month
9	Other Facilities	1. Provident Fund Facilities as per norms
		2. Group Mediclaim Policy of Rs. 05 Lacs
		3. Group Term Life Insurance of Rs. 10 Lac
10	DI CD (4. Group Accidental Insurance of Rs. 10 Lacs
10	Place of Posting	All India
11	Job Description	 Leading and attracting all towards the noble Mission, Pradhan Mantri Bhartiya Janaushadhi Pariyojana for opening of new PMBJKs and for creating awareness. Responsible to work, lead, correspond, network with individuals, social organizations, NGOs, Govt. and Semi Govt. organizations and other officials to open new PMBJKs and to increase footfall of existing stores. Develop and implementation of various plans & strategies to ensure optimum sales from each Distributors/ Pradhan Mantri Bhartiya Janaushadhi Kendras (PMBJKs). Monitoring stocks at Distributors/ PMBJKs level with the help of SAP and Head Office staff. Ensure regular orders from Distributors/ PMBJKs sent for the supply to CWH and ensure regular follow up with CWH for timely supply. Organize mass contact programs and activities among the society to increase awareness about PMBJP and help increasing foot falls to the stores to increase the sales. Ensure all possible support to the Pradhan Mantri Bhartiya Janaushadhi Kendras. To co-ordinate with Media department to build the image of PMBJP and create awareness about generic medicines.

		9. All day-to-day matters pertaining to above & any other responsibilities assigned by competent authority.
12	Contract Period	03 Years. Contract shall be renewed on satisfactory performance

General Terms & Conditions

- 1. The appointment is purely on contractual basis, and it is not against any permanent vacancy. This appointment will not entitle any candidate to claim for regular/ permanent employment in PMBI.
- 2. Candidates should ensure that they fulfill the eligibility criteria prescribed for the post, in case it is found at any stage of selection process or even after appointment that the candidate has furnished false or incorrect information or suppressed any relevant information/ material facts or does not fulfill the criteria, his / her candidature / services are liable for rejection/ termination without notice with further legal proceedings. The cut-off date for age, qualification and experience will be 31.07.2022
- 3. Person having experience of working in Government pharma sector in same profile may get preference.
- 4. The incumbent is liable to be transferred/posted in any place of India at the discretion of PMBI. The selected candidate should be able to join at the earliest.
- 5. PMBI has the right to reject the entire selection process/advertisement at any stage and the decision of PMBI shall be final in this regard.
- 6. PMBI reserves the right to relax age/experience/qualification & other qualifying criteria in deserving cases. Mere fulfilling of eligibility criteria shall not confer any right to the applicant for being called for the next round of selection process or appointment. Canvassing in any form will disqualify the candidate.
- 7. Appointment will be on whole time contractual basis on the following terms & conditions.
 - a) He/ She will be entitled to consolidated pay, conveyance and telephone allowance and provident fund as per rules.
 - b) He/ She will be entitled to leaves as per PMBI rules.
 - c) PMBI reserves the right to revise the terms & conditions during the tenure of the contract.
 - d) The contractual appointment will automatically come to an end on the expiry of the contractual period and no notice pay or retrenchment compensation will be payable to candidate. During the contract period in case performance of candidate is not found satisfactory or for any other reason, contract can be terminated without assigning any reason by giving 30 days' notice or 30 days remuneration in lieu thereof.

- e) Candidate will devote his/her whole time and attention in the interest of the Bureau and will not engage himself/herself in any other work/assignment either fulltime or part time, either paid or in honorary capacity. As a contractual employee, you will maintain a high standard of loyalty, efficiency and integrity.
- 8. Initially contractual appointment will be for three years, and which may or may not be extended based on the performance. There will be six months' observation period during the first-year contract, which may or may not be extended based on the performance. During the period of first year of contract, from the date of joining including the period spent on observation, if the employee leaves/resigns/abandons the services or violates the terms of the appointment, employee will have to pay liquidated damages amounting to six months' consolidated pay.
- 9. No. of posts shall be increased/decreased, basis on the requirement of internal departments.
- 10. Any corrigendum/clarifications on this advertisement, if necessary, shall be notified through our website.
- 11. Candidates are advised to check their emails regularly for the updates.
- 12. Please note that no TA/DA shall be paid to any candidate for appearing in Interview in PMBI.
- 13. Interested, eligible candidates can appear for Walk-In-Interviews at **Pharmaceuticals & Medical Devices Bureau of India (PMBI)** at E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi 110055 as per following schedule:

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	Officer		Marketing	(12:45 PM to 02:00 PM)	
5.	Marketing Officer	04	Sales &	25.08.2022 (Thursday)	
			Marketing	(02:30 PM to 05:00 PM)	

14. For any other assistance, candidates may call us @ 011-49431800.

Selection Process

The selection process shall be followed by two stage process:

1. Initial Screening

2. Personal Interview

Initial Screening

The complete application form of Candidates will be checked, verified and screened and the candidates, whose candidature will be found suitable and eligible, will be allowed for the next stage of Personal Interview.

Personal Interview

In the second stage, there will be Personal Interview of the candidates, whose application forms have been successfully verified and those found suitable for the requirements. Based on the credentials and performance in the personal interview, the candidates will be shortlisted, and the offer of appointment shall be issued to the suitable candidate in the order of merit.

Please also note: Candidates are required to carry all the supporting documents (marks sheet, degree, experience certificate etc.) in original along with one set of photocopies at the time of Walk-in-Interviews, for verification. PMBI may adopt higher criteria/process in case of a more number of applicants meeting eligibility criteria.



PHARMACEUTICALS & MEDICAL DEVICES BUREAU OF INDIA (PMBI)



Speak Write

(Set up under the aegis of Department of Pharmaceuticals, Govt. of India) E-1, 8th Floor, Videocon Tower, Jhandewalan Extn., New Delhi - 110055



Application for the Post of_		
1. Name of the Candidate	:	
2. Sex (Male/Female/Others)	:	Recent Photo
3. Father's/Mother's Name	:	
4. Age & Date of Birth	:	
5. Permanent Residential Address	:	
6. Present Mailing Address	:	
7. Contact No. & Email Id	:	
8. Nationality		
9. Marital Status		
10. Aadhar no /Pan No. 11. Languages Known	: :	

12. Educational Qualification (Starting from matriculation onwards):

S.	Course/Certificate/	Board/University	Year of	Subjects	%age of
No.	Diploma/Degree		Passing	(Main)	Marks

13. Work Experience (Starting from latest organization):								
		Type of		Period				Total salary
S. No	Name of the	organiz ation	Post	T		Period	Job responsibilities	drawn per month
•	organization	(Govt.	held	Fro m	То	in years &	, , , , , , , , , , , , , , , , , , ,	
		Pvt.)				months		
14. Total Post Qualification Experience in Applied Post Profile (In Years) :								
15. Total Experience in Govt. Sector (If any) (In Years) : 16. Split up details of latest drawn salary :								
17. Any two references (One from latest organization is must)								
18. Any other relevant information :								
19. I,S/o/D/o of Shri/SmtCertified that the above information is true and correct, and I shall provide originals as and when the Management								
desires. In case of any information furnished above is proved to be incorrect, I am liable to								
be terminated without any notice and suitable legal action shall be taken.								
Devices Bureau of India								
(Signature of the applicant)								
Date:								
Note: Resume in details may be attached.								